The Communication Department’s Master of Science degree in Public Relations, a part-time program (six credits per semester) provides a solid foundation in the principles and practice of public relations for students interested in careers in public relations. It educates students in the principles, theories, research methods and writing techniques that are needed for a career in public relations, with special emphasis on strategic communication planning skills and ethical standards that are required to succeed in public relations. The 33-credit program includes seven required public relations courses, two public relations electives, and two general electives.

Admission Requirements
1. A bachelor’s degree from an accredited college or university with a minimum cumulative GPA of at least 2.75 on a 4.0 scale.
2. Graduate Record Exam (GRE) scores. The GRE cannot be replaced by the GMAT, LSAT, or other scores.
3. Three writing samples.
4. A 500-word letter of intent describing educational objectives and career goals.
5. Three letters of recommendation that attest to the applicant’s potential as a graduate student.

In addition, international applicants from non-English speaking countries must take the Test of English as a Foreign Language (TOEFL) with a score of 100 or higher. Because this degree program is writing-intensive, reflecting the nature of public relations jobs, students with a TOEFL score below 100 are likely to have difficulty completing the program.

Application Deadline: The application deadline is July 1 for the following year.

Program Requirements

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<th>Code</th>
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<td>COM 621</td>
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