

BUSINESS & MARKETING EDUCATION (BME)

BME 301 PRINCIPLES OF BUSINESS/MARKETING AND TECHNOLOGY EDUCATION

3, 3/0

Introduction to the teaching of occupational education courses in public schools; principles, philosophy, and objectives; historical development of occupational education and the development of current issues for an occupational education program. Offered every semester.

Equivalent Courses: CTE 301, FCS 301

BME 302 CURRICULUM AND EVALUATION IN BUSINESS/MARKETING AND TECHNOLOGY EDUCATION

3, 3/0

Introduction to the curriculum and evaluation in business/marketing and technology education. State curriculum and standards, lesson planning, student learning, and curriculum evaluation. Offered every semester.

Equivalent Courses: CTE 302, FCS 302

BME 303 INSTRUCTIONAL STRATEGIES IN BUSINESS AND MARKETING

3, 3/0

Instructional strategies dealing with classroom management, classroom environment, and educational technologies. 100 hours of field experience prior to student teaching required. Offered every semester.

Equivalent Course: FCS 303

BME 411 APPLIED TEACHING METHODS IN BUSINESS/MARKETING

3, 3/0

Prerequisites: BME/CTE/FCS 301 and BME/CTE/FCS 302. Basic principles and methods of teaching business and marketing subjects. Prepares the student to effectively teach subjects in this area. Offered every semester.

Equivalent Courses: CTE 404, FCS 404

BME 415 STUDENT TEACHING IN BUSINESS EDUCATION I

6, 0/0; IN23, RE23

Prerequisites: Senior standing; completion of business core area and BME 411; 2.5 cumulative average in major subject area; 2.0 cumulative average in total program; C or better in CWP 101 and CWP 101; satisfactory completion of (or exemption from) prerequisite EXE 100 Student Speech Clinic if referred. Full-time teaching in a public school for one semester under the supervision of a master teacher and a college supervisor. Offered every semester.

Equivalent Course: FCS 415

BME 416 STUDENT TEACHING IN BUSINESS EDUCATION

6, 0/0; IN23, RE23

Prerequisites: Senior standing; completion of business core area and BME 411; 2.5 cumulative average in major subject area; 2.0 cumulative average in total program; C or better in CWP 101 and CWP 101; satisfactory completion of (or exemption from) prerequisite EXE 100 Student Speech Clinic if referred. Full-time teaching in a public school for one semester under the supervision of a master teacher and a college supervisor. Offered every semester.

Equivalent Course: FCS 416

BME 495 SPECIAL PROJECT

3, 0/0

BME 499 INDEPENDENT STUDY

3-12, 0/0

Offered every semester.