

BUSINESS AND MARKETING EDUCATION (B.S.)

BS-ED BME

Department of Career and Technical Education Bachelor of Science

Bacon Hall 112
(716) 878-4717

National Council for Accreditation of Teacher Education
(NCATE/CAEP) Accredited

The B.S. degree program in business and marketing education leads to initial certification to teach business and marketing subjects in New York State.

Enrollment in all teacher education programs follows the guidelines for "Admission to Teacher Education Programs" found in this the catalog. Applicants who do not yet meet all admissions criteria should consult with the department.

In this teaching field, applicants for a teaching certificate must also have an equivalent of one year of occupation-related work experience, which they may obtain through the field experience courses as part of the business electives.

Program Requirements

Code	Title	Credit Hours
Intellectual Foundations Requirements (http://ecatalog.buffalostate.edu/undergraduate/collegewide-degree-requirements-baccalaureate-degrees/#IF_Courses)		
33-39 credit hours		33-39
Business Major Requirements (36 credit hours)		
BUS 300	INTERNATIONAL BUSINESS	3
BUS 312	FINANCIAL ACCOUNTING	3
BUS 313	MANAGERIAL ACCOUNTING	3
BUS 320	PRINCIPLES OF MARKETING	3
BUS 324	BUSINESS COMMUNICATION	3
BUS 325	HUMAN RESOURCE MANAGEMENT	3
BUS 334	BUSINESS LAW I	3
BUS 350	CURRENT PRACTICES IN BUSINESS TECHNOLOGY	3
BUS 360	PRINCIPLES OF MANAGEMENT	3
BUS 430	STRATEGIC MANAGEMENT	3
Professional Education Major Requirements (33 credit hours)		
CTE 301	FOUNDATIONS OF CAREER AND TECHNICAL EDUCATION	3

CTE 302	CURRICULUM AND EVALUATION IN CAREER AND TECHNICAL EDUCATION	3
CTE 303	INSTRUCTIONAL STRATEGIES IN CAREER AND TECHNICAL EDUCATION	3
CTE 311	CAREER MENTORING	3
CTE 402	ASSESSMENT IN CAREER AND TECHNICAL EDUCATION	3
CTE 404	METHODS OF TEACHING CAREER AND TECHNICAL SUBJECTS	3
BME 415	STUDENT TEACHING IN BUSINESS EDUCATION	6
BME 416	STUDENT TEACHING IN BUSINESS EDUCATION	6
CTE 421	CAREER AND TECHNICAL EDUCATION FOR STUDENTS WITH SPECIAL NEEDS	3
Required Courses in Other Fields		
EDU 416	TEACHING LITERACY IN MIDDLE AND SECONDARY SCHOOLS	3
SPF 303	EDUCATIONAL PSYCHOLOGY: MIDDLE AND SECONDARY EDUCATION	3
All College Electives		
12-18 credit hours		12-18
Total Credit Hours		120