

APPLIED PSYCHOLOGY (B.A.)

Bachelor of Arts Program

Program Code: BA-AS

Major Code: PYA

Psychology Department

Buckham Hall A238

(716) 878-6215

psychology.buffalostate.edu/ (<https://psychology.buffalostate.edu/>)

The B.A. in Applied Psychology is focused on serving students interested in pursuing applied careers in psychology and related fields, including those potentially looking to enter the field with a bachelors or masters degree. While this degree is still rigorous and data/evidence based, it is designed to give students more experience in the field, greater skill at evaluating and using scientific data (rather than generating those data), and increased training in professional skills.

Program Requirements

Code	Title	Credit Hours
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General Education 23 Requirements (http://ecatalog.buffalostate.edu/undergraduate/collegewide-degree-requirements-baccalaureate-degrees/#IF_Courses)

33 credit hours	33
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Psychology Major Requirements (36 credit Hours)

Required Courses (12 credit hours)

PSY 101	INTRODUCTION TO PSYCHOLOGY	3
PSY 350	STATISTICS IN PSYCHOLOGICAL RESEARCH ¹	3
PSY 360	EVALUATING PSYCHOLOGICAL SCIENCE	3
PSY 468	PROFESSIONAL SKILLS IN PSYCHOLOGY	3

Note: PSY 350, PSY 360 and PSY 468 must be taken in sequence.

Content Courses (15 credit hours)

Students must select one course from each of the following groups. The prerequisite for all 300-level courses is PSY 101 with a grade of C or better, unless otherwise noted.	15
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Biological and Cognitive Psychology

PSY 304	LEARNING: THEORY AND RESEARCH	
PSY 308	SENSATION AND PERCEPTION	

PSY 321	COMPARATIVE ANIMAL BEHAVIOR	
PSY 330	THE PSYCHOLOGICAL POWER OF LANGUAGE	
PSY 333	BRAIN AND BEHAVIOR	
PSY 340	COGNITIVE PSYCHOLOGY	
Social/Personality Psychology		
PSY 311	PERSONALITY: THEORY AND RESEARCH	
PSY 325	SOCIAL BEHAVIOR	
Developmental Psychology		
PSY 301	PERSPECTIVES ON CHILD ABUSE AND ADVOCACY	
PSY 327	ADULT DEVELOPMENT AND AGING I	
PSY 355	LIFESPAN DEVELOPMENTAL PSYCHOLOGY	
PSY 356	CHILD DEVELOPMENT	
PSY 357	ADOLESCENT AND YOUNG ADULT DEVELOPMENT	
Clinical Psychology		
PSY 392	ABNORMAL PSYCHOLOGY ²	
PSY 393	ABNORMAL CHILD PSYCHOLOGY ²	
Applied Psychology and Diversity		
PSY 365	PSYCHOLOGY IN THE WORKPLACE	
PSY 367	ORGANIZATIONAL BEHAVIOR	
PSY 370	ENVIRONMENTAL PSYCHOLOGY I	
PSY 375	FORENSIC PSYCHOLOGY	
PSY 376	HEALTH PSYCHOLOGY	
PSY 381	PSYCHOLOGY OF CULTURE	
PSY 382	PSYCHOLOGY OF THE CONSUMER	
PSY 383	THE PSYCHOLOGY OF HUMAN SEXUAL BEHAVIOR	
PSY 387	PSYCHOLOGY OF GENDER	
PSY 388	PSYCHOLOGY OF DEATH AND DYING	
<i>Advanced and Electives Selected by Advisement (9 credit hours)</i>		
Three additional courses (9 credit hours) required. At least two courses must be at the 400-level.		9
<i>Service Learning/Internship</i>		

As part of the Required Course Content or Advanced and Elective courses, students must complete one PSY service-learning, PSY 488 Internship or PSY 495 Special Project course.

All College Electives

51 credit hours	51
Total Credit Hours	120

1

Prerequisite: At least sophomore status; Completion of the Mathematics and Quantitative Reasoning General Education requirement – only a MAT course at MAT 114 or higher.

2

Prerequisite: PSY 101 (<http://ecatalog.buffalostate.edu/search/?P=PSY%20101>) with a Grade of C or higher and 3 additional hours of psychology.

Students will:

- Be able to select and critically evaluate existing literature in a given topic area of psychology.
- Demonstrate the ability to evaluate beliefs and claims related to the discipline of psychology.
- Be able to identify appropriate statistical techniques for a given research design.
- Demonstrate the ability to communicate effectively based on topic area, review of literature and study outcomes.
- Be prepared for careers related to psychology or graduate studies.
- Develop professional skills in activities that strengthen preparation for job entry and applied graduate school admission.