

BUSINESS & MARKETING EDUCATION (BME)

BME 301 PRINCIPLES OF BUSINESS/MARKETING AND TECHNOLOGY EDUCATION

3, 3/0; WIIF

Introduction to the teaching of occupational education courses in public schools; principles, philosophy, and objectives; historical development of occupational education and the development of current issues for an occupational education program. Offered every semester.

Equivalent Courses: CTE 301, FCS 301

BME 302 CURRICULUM AND EVALUATION IN BUSINESS/MARKETING AND TECHNOLOGY EDUCATION

3, 3/0; WIIF

Introduction to the curriculum and evaluation in business/marketing and technology education. State curriculum and standards, lesson planning, student learning, and curriculum evaluation. Offered every semester.

Equivalent Courses: CTE 302, FCS 302

BME 303 INSTRUCTIONAL STRATEGIES IN BUSINESS AND MARKETING

3, 3/0

Instructional strategies dealing with classroom management, classroom environment, and educational technologies. 100 hours of field experience prior to student teaching required. Offered every semester.

Equivalent Course: FCS 303

BME 411 APPLIED TEACHING METHODS IN BUSINESS/MARKETING

3, 3/0

Prerequisites: BME/CTE/FCS 301 and BME/CTE/FCS 302. Basic principles and methods of teaching business and marketing subjects. Prepares the student to effectively teach subjects in this area. Offered every semester.

Equivalent Courses: CTE 404, FCS 404

BME 415 STUDENT TEACHING IN BUSINESS EDUCATION

6, 0/0; CT14, IM14

Prerequisites: Senior standing; completion of business core area and BME 411; 2.5 cumulative average in major subject area; 2.0 cumulative average in total program; C or better in CWP 101 and CWP 101; satisfactory completion of (or exemption from) prerequisite EXE 100 Student Speech Clinic if referred. Full-time teaching in a public school for one semester under the supervision of a master teacher and a college supervisor. Offered every semester.

Equivalent Course: FCS 415

BME 416 STUDENT TEACHING IN BUSINESS EDUCATION

6, 0/0; CT14, IM14

Prerequisites: Senior standing; completion of business core area and BME 411; 2.5 cumulative average in major subject area; 2.0 cumulative average in total program; C or better in CWP 101 and CWP 101; satisfactory completion of (or exemption from) prerequisite EXE 100 Student Speech Clinic if referred. Full-time teaching in a public school for one semester under the supervision of a master teacher and a college supervisor. Offered every semester.

Equivalent Course: FCS 416

BME 495 SPECIAL PROJECT

3, 0/0

BME 499 INDEPENDENT STUDY

3-12, 0/0

Offered every semester.

BME 590 INDEPENDENT STUDY

1-3, 0/0

BME 600 PRINCIPLES OF BUSINESS AND MARKETING EDUCATION

3, 3/0

Prerequisite: Teacher certification in an education discipline. Historical and philosophical developments in business and marketing (distributive) education.

BME 601 RESEARCH SEMINAR

3, 3/0

Prerequisite: Graduate status. Current research in occupational/vocational/business education; methods of research; locating appropriate information; development of a research proposal. Required for all BUS, CTE, DED, TED students.

Equivalent Course: SPF 689

BME 602 CURRICULUM DEVELOPMENT AND PLANNING IN BUSINESS AND MARKETING EDUCATION

3, 3/0

Prerequisite: Teacher certification in an education discipline. Historical developments and changing concepts of curriculum; principles of curricula development; components of the curriculum-development process; dimensions of curriculum design systems; purposes and problems of curriculum evaluation. Required for all, BUS, CTE, and TED students.

Equivalent Course: CTE 602

**BME 604 IMPROVING INSTRUCTION IN BUSINESS
AND MARKETING**

3, 3/0

Prerequisite: Teacher certification in an education discipline.
Development of instructional techniques and resources;
current best practices in educational settings; application of
curriculum enhancement through effective pedagogy and
program development.

**BME 605 EVALUATION IN BUSINESS AND
MARKETING EDUCATION**

3, 3/0

Prerequisite: Teacher certification in an education discipline.
General principles of evaluation and measurement;
construction and use of objective tests, informal devices, and
techniques of evaluation applicable to occupational education;
selection and use of observation, rating scales, anecdotal
records, individual and group projects; interpreting, recording,
and using the results of evaluation data for the improvement of
instruction. Required for all BUS, CTE, and TED students.

BME 690 MASTER'S PROJECT

3, 3/0

BME 721 THESIS/PROJECT CONTINUATION

0, 0/0

BME 722 THESIS/PROJECT EXTENDED

0, 0/0