

# BUSINESS MANAGEMENT (M.S.)

## Master of Science Program

Program Code: MS-SP

Major Code: BSM

## Business Department

Chase Hall 322

(716) 878-4239

[business.buffalostate.edu/](http://business.buffalostate.edu/)

Develops and prepares managers to meet the growing needs of business, public sector, and nonprofit organizations. This program provides advanced business education and organizational training to develop the skills needed for successful careers and contributions in the private and public sector.

## Admission Requirements

- Completed undergraduate degree from an accredited college or university
- 3.0 out of 4.0 grade point average
- Resume
- Letter of intent including professional objectives and career goals
- Three letters of reference

Applications will be evaluated by members of the Business department in consultation with the personnel of the Graduate Program at SUNY Buffalo State.

In addition, all applicants should review the Admission to a Graduate Program (<http://ecatalog.buffalostate.edu/graduate/admission-graduate-program/>) section in this catalog.

## Program Requirements

Code	Title	Credit Hours
<b>Required Courses</b>		
BUS 666	INFORMATION SYSTEMS MANAGEMENT	3
BUS 512	INTRODUCTION TO USING ACCOUNTING INFORMATION FOR DECISION-MAKING	3
BUS 624	BUSINESS COMMUNICATIONS IN A DIGITAL WORLD	3
BUS 630	MARKETING STRATEGY	3
BUS 640	HUMAN RESOURCE DEVELOPMENT	3
BUS 660	MANAGERIAL ANALYTICS AND DECISION MAKING	3
BUS 715	MANAGEMENT STRATEGY	3
BUS 690	MASTER'S PROJECT	3

*Electives (6 credit hours)* 6

Select two from the following:

BUS 500	MARKETING OF SERVICES
BUS 519	COMMUNICATION FOR LEADERS AND MANAGERS
BUS 535	SMALL-BUSINESS OPERATIONS
BUS 537	ANATOMY OF BANKING
BUS 688	LEADERSHIP IN ORGANIZATIONS
BUS 712	MANAGING PROGRAM EVALUATION

**Total Credit Hours** 30