

BUSINESS MANAGEMENT (M.S.)

Master of Science Program

Program Code: MS-SP

Major Code: BSM

Business Department

Chase Hall 322

(716) 878-4239

business.buffalostate.edu/

Develops and prepares managers to meet the growing needs of business, public sector, and nonprofit organizations. This program provides advanced business education and organizational training to develop the skills needed for successful careers and contributions in the private and public sector.

Admission Requirements

- Completed undergraduate degree from an accredited college or university
- 3.0 out of 4.0 grade point average
- Resume
- Letter of intent including professional objectives and career goals
- Three letters of reference

Applications will be evaluated by members of the Business department in consultation with the personnel of the Graduate Program at SUNY Buffalo State.

In addition, all applicants should review the Admission to a Graduate Program (<http://ecatalog.buffalostate.edu/graduate/admission-graduate-program/>) section in this catalog.

Program Requirements

Code	Title	Credit Hours
Required Courses		
BUS 666	INFORMATION SYSTEMS MANAGEMENT	3
BUS 612	ACCOUNTING INFORMATION FOR DECISION MAKING	3
BUS 624	BUSINESS COMMUNICATIONS IN A DIGITAL WORLD	3
BUS 630	MARKETING STRATEGY	3
BUS 640	STRATEGIC HUMAN RESOURCES	3
BUS 660	MANAGERIAL ANALYTICS AND DECISION MAKING	3
BUS 715	MANAGEMENT STRATEGY	3
BUS 690	MASTER'S PROJECT	3

Electives (6 credit hours) 6

Select two from the following:

BUS 500	MARKETING OF SERVICES
BUS 519	COMMUNICATION FOR LEADERS AND MANAGERS
BUS 535	SMALL-BUSINESS OPERATIONS
BUS 537	ANATOMY OF BANKING
BUS 688	LEADERSHIP IN ORGANIZATIONS
BUS 712	MANAGING PROGRAM EVALUATION

Total Credit Hours 30

Students will be able to:

1. Develop and integrate management knowledge into organizational decision-making.
2. Develop techniques for effective management of professional behavior and relationships.
3. Evaluate data and make sound business decisions accordingly.
4. Communicate and present clearly and concisely to a wide audience.
5. Identify, evaluate and use emerging technologies to evaluate business opportunities.
6. Be an effective project manager, collaborative team member, and strong leader.