

BUSINESS AND MARKETING EDUCATION (M.S.ED.)

Master of Science in Education Program

Program Code: MSED-ED

Major Code: BME

HEGIS 0838.01

Department of Career and Technical Education

National Council for Accreditation of Teacher Education (NCATE) Accredited

Bacon Hall 122, (716) 878-4717

cte.buffalostate.edu/ (<http://cte.buffalostate.edu/>)

Enrollment in all teacher education programs follows the guidelines for "Admission to Teacher Education Programs (<http://ecatalog.buffalostate.edu/graduate/admission-graduate-program/admission-all-education-programs/>)" found in this catalog. Applicants who do not yet meet all admissions criteria should consult with the department.

The business and marketing education program is designed to develop, extend, and enhance the professional competencies of business and marketing education teachers. Completion of the program provides a master of science in education degree and satisfies the requirements for eligibility to apply for permanent/professional certification to teach business and marketing in New York State.

All applicants for Professional Certification in New York State must show evidence of completing the required seminar in Harassment, Bullying, Cyberbullying, and Discrimination in Schools: Prevention and Intervention (DASA Training).

Completion of the program provides a master of science in education degree and satisfies the requirements for eligibility to apply for professional certification to teach business and marketing in New York State.

Admission Requirements

1. A bachelor's degree from an accredited college or university with a minimum cumulative GPA of 3.0 (4.0 scale)
2. Initial Certificate in Business and Marketing.

Program Requirements

Code	Title	Credit Hours
Required Professional Courses (18 credit hours)		
BME 600	PRINCIPLES OF BUSINESS AND MARKETING EDUCATION	3
BME 601	RESEARCH SEMINAR	3
or SPF 689	METHODS AND TECHNIQUES OF EDUCATIONAL RESEARCH	

BME 602	CURRICULUM DEVELOPMENT AND PLANNING IN BUSINESS AND MARKETING EDUCATION	3
BME 604	IMPROVING INSTRUCTION IN BUSINESS AND MARKETING	3
BME 605/ SPF 611	EVALUATION IN BUSINESS AND MARKETING EDUCATION	3
CTE 690 or SPF 690	MASTER'S PROJECT	3
Elective Courses (15 credit hours)		
Courses by advisement that are appropriate in terms of the career goals of the student		15
Total Credit Hours		33