

BUSINESS AND MARKETING EDUCATION (M.S.ED.)

Master of Science in Education Program

Program Code: MSED-ED

Major Code: BME

Career, Technical, and Science Education Department

Bacon Hall 122

(716) 878-4717

ctse.buffalostate.edu/ (<https://ctse.buffalostate.edu/>)

Accredited: Council for the Accreditation of Educator Preparation (CAEP) (formerly NCATE)

Enrollment in all teacher education programs follows the guidelines for "Admission to Teacher Education Programs (<http://ecatalog.buffalostate.edu/graduate/admission-graduate-program/admission-all-education-programs/>)" found in this catalog. Applicants who do not yet meet all admissions criteria should consult with the department.

Professional Licensure: This program leads to a recommendation for NYS certification; please check for certification requirements in all other states (<https://academicaffairs.buffalostate.edu/professional-licensure-disclosures/>)

The business and marketing education program is designed to develop, extend, and enhance the professional competencies of business and marketing education teachers. Completion of the program provides a master of science in education degree and satisfies the requirements for eligibility to apply for permanent/professional certification to teach business and marketing in New York State.

Candidates should consult the Teacher Certification website for current seminars and workshops. <https://teachercertification.buffalostate.edu/seminars-and-workshops> (<https://teachercertification.buffalostate.edu/seminars-and-workshops/>)

Completion of the program provides a master of science in education degree and satisfies the requirements for eligibility to apply for professional certification to teach business and marketing in New York State.

Admission Requirements

1. A bachelor's degree from an accredited college or university with a minimum cumulative GPA of 3.0 (4.0 scale)
2. Initial Certificate in Business and Marketing.

Program Requirements

Code	Title	Credit Hours
Required Professional Courses (18-21 credit hours)		
BME 600	PRINCIPLES OF BUSINESS AND MARKETING EDUCATION	3
BME 601/ CTE 600	RESEARCH SEMINAR	3
BME 602	CURRICULUM DEVELOPMENT AND PLANNING IN BUSINESS AND MARKETING EDUCATION	3
BME 604	IMPROVING INSTRUCTION IN BUSINESS AND MARKETING	3
BME 605/ SPF 611	EVALUATION IN BUSINESS AND MARKETING EDUCATION	3
CTE/BME 690	MASTER'S PROJECT	3
or		
CTE/BME 695	MASTER'S THESIS	
Elective Courses (12-15 credit hours)		
Courses by advisement that are appropriate in terms of the career goals of the student		12-15
Total Credit Hours		30-33