

# SPEECH COMMUNICATION (SPC)

## SPC 103 INTRODUCTION TO HUMAN COMMUNICATION

3, 3/0; HU23

Exploration of communication as the basis for personal and social interaction; focuses on roles of both consumers and producers of messages; investigation of various modes of communication. Offered Every Semester.

## SPC 189 TOPIC COURSE

9, 0/0

Current topics in theoretical aspects of communication. Offered occasionally.

## SPC 205 INTRODUCTION TO ORAL COMMUNICATION

3, 3/0

Basics of oral communication; examining the principles and contexts of communication; focus on the communication process, interviewing, public discussion, group problem solving, public speaking, and criticism of public messages. Offered Every Semester and Summer.

## SPC 295 SPECIAL PROJECT

1-3, 0/0

Prerequisite: Instructor Permission. Scholarship or creative work conducted under the supervision of a faculty member. Offered occasionally.

## SPC 306 PUBLIC SPEAKING

3, 0/0

Prerequisite: SPC 205. Organization, delivery, and evaluation of public speech from a performance and analytical framework for professional, social, public, and small group situations. Offered fall only.

## SPC 307 GROUP COMMUNICATION

3, 3/0

Prerequisite: SPC 205. Interdisciplinary approach to examination of the theoretical and practical dimensions of communication in small-group decision-making and problem-solving situations. Offered Every Semester.

## SPC 309 PERSUASION AND PROPAGANDA

3, 3/0

Theory and practice of persuasion in various media contexts; analysis of social implications, ethical base, and impact of persuasive messages; analysis of contemporary propaganda in media contexts. Offered fall only.

## SPC 311 INTERCULTURAL COMMUNICATION

3, 3/0

Prerequisite: Upper-division status. Examination of theory and practice of intercultural communication; exploration of ways to bridge differences based on culture, ethnicity, religion, gender, age, and other potential social barriers. Offered Every Semester.

## SPC 315 MEDIA PERFORMANCE

3, 3/3

Prerequisite: SPC205. Principles and theories of voice performance for radio and other forms of media technology; techniques for marking and reading written scripts; focus on body language and vocal nuance; application to animation, storytelling, and commercial voiceovers. Offered Every Semester.

## SPC 321 RHETORICAL CRITICISM

3, 3/0

Prerequisite: Upper-division status. Critical analysis of persuasive messages and strategies used by public persuaders; focus on social/ political speeches, commercial advertising, music lyrics, and other forms of purposeful communication. Offered fall only.

## SPC 326 FILM ANALYSIS AND EVALUATION

3, 2/1

Prerequisite: junior or senior standing. Aesthetic and philosophical analysis and evaluation of media; focus on ethical issues and themes found in films and media; considering film as an art form; reflection on values; morals; relationships relating to social questions. Offered occasionally.

## SPC 333 RACE, CLASS AND GENDER IN THE MEDIA

3, 3/0

Prerequisite: Upper-division status. Critical analysis examining how American media shapes and represents issues relating to race, class and gender identities and relationships. Offered fall only.

## SPC 389 TOPIC COURSE

9, 0/0

Current advanced topics in theoretical aspects of communication. Offered occasionally.

## SPC 407 ORGANIZATIONAL COMMUNICATION

3, 3/0

Prerequisite: Upper-division status. Theory and practice of communication within task-oriented organizations; focus on the interaction of structure, behavior, and message; role of communication in organizational change. Offered Every Semester.

## SPC 422 MEDIA CRITICISM

3, 3/0

Prerequisite: Upper-division status. Critical analysis of mass media, including print, broadcast, and digital; application to news, documentaries, entertainment programming, and advertising; focus on social, cultural, and political impact of media messages from a rhetorical perspective. Offered occasionally.

SPC 424 SPECIAL TOPICS IN MEDIA CRITICISM

3, 3/0

Prerequisite: Upper-division status. Critical analysis of mass media, including print broadcast, and digital; focus on the role of media in a particular context (such as electoral politics or war). Offered fall only.

Equivalent Course: COM 424

SPC 426 DOCUMENTARY FILM ANALYSIS

3, 2/1

Prerequisites: Junior/Senior Standing. Study of selected themes, ideas and movements of the documentary film through analysis of representative documentaries; includes major modes of documentary production and historical, social, ethical and artistic developments of the documentary. Students develop a significant research project focused on selected topic; course may be repeated if topic is different. Offered occasionally.

SPC 495 SPECIAL PROJECT

1-3, 0/0

Prerequisite: Permission of instructor. Individual project in a theoretical aspect of communication not duplicated by an existing course.

SPC 499 INDEPENDENT STUDY

3-12, 0/0

Prerequisite: Permission of instructor. Individual academic study in a theoretical area of communication not duplicated by an existing course.