

# BUSINESS AND MARKETING EDUCATION (B.S.)

## Bachelor of Science

Program Code: BS-ED

Major Code: BME

## Career, Technical, and Science Education Department

Bacon Hall 112

(716) 878-4717

[ctse.buffalostate.edu/](https://ctse.buffalostate.edu/) (<https://ctse.buffalostate.edu/>)

Accredited: Council for the Accreditation of Educator Preparation (CAEP) (formerly NCATE)

The B.S. degree program in business and marketing education leads to initial certification to teach business and marketing subjects in New York State.

Enrollment in all teacher education programs follows the guidelines for "Admission to Teacher Education Programs" found in this catalog. Applicants who do not yet meet all admissions criteria should consult with the department.

Candidates should consult the Teacher Certification website for current seminars and workshops. <https://teachercertification.buffalostate.edu/seminars-and-workshops> (<https://teachercertification.buffalostate.edu/seminars-and-workshops/>)

## Program Requirements

Code	Title	Credit Hours
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Intellectual Foundations Requirements ([http://ecatalog.buffalostate.edu/undergraduate/collegewide-degree-requirements-baccalaureate-degrees/#IF\\_Courses](http://ecatalog.buffalostate.edu/undergraduate/collegewide-degree-requirements-baccalaureate-degrees/#IF_Courses))

33-39 credit hours	33-39
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### Business Major Requirements (30 credit hours)

BUS 300	INTERNATIONAL BUSINESS	3
BUS 312	FINANCIAL ACCOUNTING	3
BUS 313	MANAGERIAL ACCOUNTING	3
BUS 320	PRINCIPLES OF MARKETING	3
BUS 324	BUSINESS COMMUNICATION	3
BUS 325	HUMAN RESOURCE MANAGEMENT	3
BUS 334	BUSINESS LAW I	3
BUS 350	CURRENT PRACTICES IN BUSINESS TECHNOLOGY	3
BUS 360	PRINCIPLES OF MANAGEMENT	3
BUS 430	STRATEGIC MANAGEMENT	3

### Professional Education Major Requirements (33 credit hours)

CTE 301	FOUNDATIONS OF CAREER AND TECHNICAL EDUCATION	3
CTE 302	CURRICULUM AND EVALUATION IN CAREER AND TECHNICAL EDUCATION	3
CTE 303	INSTRUCTIONAL STRATEGIES IN CAREER AND TECHNICAL EDUCATION	3
CTE 311	CAREER MENTORING	3
CTE 402	ASSESSMENT IN CAREER AND TECHNICAL EDUCATION	3
CTE 404	METHODS OF TEACHING CAREER AND TECHNICAL SUBJECTS	3
BME 415	STUDENT TEACHING IN BUSINESS EDUCATION	6
BME 416	STUDENT TEACHING IN BUSINESS EDUCATION	6
CTE 421	CAREER AND TECHNICAL EDUCATION FOR STUDENTS WITH SPECIAL NEEDS	3

### Required Courses in Other Fields (6 credit hours)

EDU 416	TEACHING LITERACY IN MIDDLE AND SECONDARY SCHOOLS	3
SPF 303	EDUCATIONAL PSYCHOLOGY: MIDDLE AND SECONDARY EDUCATION	3

### All College Electives

12-18 credit hours	12-18
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<b>Total Credit Hours</b>	<b>120</b>
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