

BUSINESS AND MARKETING EDUCATION (PTCP)

UG-PBC-ED BME

Postbaccalaureate Teacher Certification Program

**Department of Career and Technical Education
HEGIS (0838.01)**

Bacon Hall 112

(716) 878-4717

National Council for Accreditation of Teacher Education
(NCATE) Accredited

Enrollment in all teacher education programs follows the guidelines for "Admission to Teacher Education Programs" found in this catalog. Applicants who do not yet meet all admissions criteria should consult with the department.

This program is for students currently holding a bachelor's degree and/or master's degree and would like to pursue teaching business and marketing education in a secondary school environment in New York State. To be eligible for admission, the following requirements must be satisfied:

1. Completion of a bachelor's or master's degree from an accredited college or university with a concentration of at least 36 credit hours in business and business-related courses, such as computer science and economics, with a minimum 2.5 GPA. The department will accept up to 6 credits in either CIS and/or economics. All other courses should match the required courses in the business/marketing education major.
2. Provide a résumé.
3. Provide a statement of qualification (essay format).

Note: This program is considered a postbaccalaureate program. Interested students should apply through the Graduate School.

Program Requirements

Code	Title	Credit Hours
Business Core (36 credit hours)		
	Accepted courses per review of Business and Marketing Education Program	36
Professional Core (33 credit hours)		
BME/CTE 301	PRINCIPLES OF BUSINESS/ MARKETING AND TECHNOLOGY EDUCATION	3

BME/CTE 302	CURRICULUM AND EVALUATION IN BUSINESS/ MARKETING AND TECHNOLOGY EDUCATION	3
BME 303	INSTRUCTIONAL STRATEGIES IN BUSINESS AND MARKETING	3
BME 411/ CTE 404	APPLIED TEACHING METHODS IN BUSINESS/MARKETING	3
BME 415	STUDENT TEACHING IN BUSINESS EDUCATION	6
BME 416	STUDENT TEACHING IN BUSINESS EDUCATION	6
SPF 303	EDUCATIONAL PSYCHOLOGY: MIDDLE AND SECONDARY EDUCATION	3
EDU 416	TEACHING LITERACY IN MIDDLE AND SECONDARY SCHOOLS	3
CTE 421	CAREER AND TECHNICAL EDUCATION FOR STUDENTS WITH SPECIAL NEEDS	3
Total Credit Hours		69